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Hunter Douglas 2016 Launch

As promised, here are the newest upgrades and options for Hunter Douglas for 2016. Everything can be seen at the showroom – please stop in!



Designer Screen and Roller Shades

There is a new sample book for the screen shades with new fabrics and colors. The new Custom Clutch operating system reduces the light gap on each side of the shade and has a sleek, contemporary design. There are two custom bracket finishes (pearl chrome and burnished chestnut) for a modern look. There is

also a new square cassette (see it in our showroom!). Roller shades and screens are an economical and easy-to-maintain window treatment that also offers style and texture.

Duette Honeycomb Shades

Big changes for the Duettes this year! There's a whole new headrail design, so no more fabric covered headrail. This new headrail is very modern, very different. Also, we finally have a remote control VertiGlide system (side-to-side honeycomb on a patio door or window wall)! Super cool - see it in our showroom! There are 3 new fabrics and all the fabrics have updated colors.

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Horizontal Blinds



Hunter Douglas has added two new lift systems for wood, faux wood, and aluminum blinds. The SimpleLift cordless lift system has a button on the bottom rail of the blind that must be pushed to raise and lower the blind. See it on display in the showroom. They have also added PowerView remote tilting (must manually lift and lower the blind). EverWood Alternative wood blinds also have some updated colors and stains.

Shutters

Both real and faux wood shutters have improvements in 2016 including new French door options and new, larger heights for rear tilt bars (hidden tilt option). NewStyle Hybrid Shutters have a new low-luster finish, new colors and new frame options. There's a whole new sample kit with great photography to help you visualize your new shutters.





Pirouette Window Shadings

There is a new sample book with 3 new fabrics and 44 new colors! The new fabrics are India Silk (which is very popular in Vignette and Duette collections), Stria and one Alustra Collection fabric, Valencia.

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If you refer someone (friend, co-worker, relative, neighbor) and if they choose us to do their project we'll send you a \$50 Visa gift card! We appreciate your business!

Visit our showroom at 1518 Union Blvd. in Allentown Showroom hours: Monday — Friday 8 - 5 and Saturday 10 - 2

610-433-4196



Silhouette Window Shading

The newest room-darkening option is called DuoLite. Last



year they introduced A Deux, which was a Silhouette and a room-darkening roller shade in a large, fabric wrapped headrail. The two shades operated independently with 2 separate lift systems. People liked the system, but the headrail size and price were large. The DuoLite is a Silhouette and room-darkening roller shade in a smaller cassette that operates in unison

with 1 cord. It's a more compact system that costs less. We have both options on display in our showroom.

Nantucket Window Shadings

New sample book with two new fabrics and refreshed color palette. The new fabrics, Brant Point and Sankaty, both

have texture on the vane of the treatment. The A Deux dual roller option discussed in the Silhouette paragraph is now available on Nantucket. Since Nantucket is a less expensive version of the silhouette, A Deux is a little more affordable in this



collection (but it still has the large headrail).

Company Update

Hope you're all having a great summer so far! Sorry for the delay in this most recent newsletter, I wanted to make sure I had the summer Hunter Douglas promotion and that I could announce the Open House date (which was delayed due to my personal schedule – graduations!). But I'm back on track and planning our Open House, advertising, and believe it or not, our company holiday party and winter outing.

As some of you already know, there are a few window manufacturers that have started charging shipping for glass/parts. This doesn't affect customers with OKNA windows or ProVia doors. This affects customers who purchased Soft Lite, Vista and Ideal windows or patio doors in the past. I apologize for the charges. The parts are free, but shipping is never covered under manufacturers' warranties. Ten or more years after the purchase there is also a service fee (currently \$75). I will make you aware of any charges before ordering parts or scheduling the service.



Have a safe and healthy summer! We'll see you again next month with the final details for the Open House. Save the date!

Erin Duffield

Hunter Douglas Smart Shades Savings Event

This rebate covers the new PowerView remote control system through Hunter Douglas. All products (except wood blinds) have a rebate, but the rules are a little more complicated than usual. Please call with any questions! This rebate is good on all orders placed by September 12, 2016.



on any of the following purchases with \$100 Rebate PowerView Motorization

- **1** Luminette Privacy Sheer 1 Skyline Gliding Window Panels
- 4 Designer Screen or Roller Shades **4 Pleated shades**
- 2 Silhouette Window Shadings
- **4 Alustra Woven Textures 4 Duette Honeycomb Shades**

2 Pirouette Window Shadings

- 4 Provenance Woven Wood Shades
- 4 Solera Soft Shades
- 4 Vignette Modern Roman Shades
- 4 Design Studio Roman Shades

You must purchase the listed amount to qualify for the rebate. If you purchase more than the requirement, only multiples of that requirement will qualify for an additional rebate. For example, if you purchase 3 Silhouettes, you will only receive a \$150 rebate. However, if you purchase 4 Silhouettes, you'll receive \$300. Again - a little more complicated than usual so feel free to ask questions!

SAVE THE DATE Thurs, Sept. 22nd **CUSTOMER APPRECIATION DAY** AND

So excited about our next Open House set for September 22, 2016! Last year's was so wonderful that we're using the same caterer - Voracious Catering. The cheese tray and antipasto were fabulous and you have to try the chicken cordon bleu bites! This year there will be delicious Italian cookies and goodies by La Dolce Vita. And we're having a winery in again, so you'll be able to sample some tasty local wines with your food. Expect the same great door prizes from local restaurants and entertainment - everyone that attends is entered and we draw names all evening (last year we has 15 winners). But most importantly, meet all the staff and see what's new in blinds and shades or windows and doors in our beautiful showroom.

Look for more details in the August newsletter! We'll have exact times and the winery we'll be featuring settled by then. Be sure to pencil us into your social schedule for Thursday, September 22! And feel free to bring friends, family and neighbors! The more the merrier!

<u>Sudoku</u>												
4	3				2	7	6					
		6		1			9					
			8									
		5	2				1					
2		3				8		9				
	8				5	6						
					3							
	6			2		4						
	4	1	6				2	5				

The rules of the game are simple: each of the nine blocks has to contain all the numbers 1-9 within its squares. Each number can only appear once in a row, column or box.

The difficulty lies in that each vertical nine-square column, or horizontal nine-square line across, within the larger square, must also contain the numbers 1-9, without repetition or omission.



Every puzzle has just one correct solution.



Thanks for the kind words!

"Andy is great to work with. Very nice & professional. Mauricio was great at installing our windows for the second time. He is quick, professional & does great work."

Rachel & Chris A. of Bethlehem

"My impression was that everyone on the staff at Richards treats each customer's job (home or business) with equal importance. The "make no bones about it" pricing combined with all the different products and services...they get it."

Lorene L. of Palmerton

"Our friends Nathan & Stephanie recommended Penn Windows with very high regard. We went with your company with no hesitation or any other bids. We were satisfied and glad we didn't waste our time with other companies. You met our needs. Thanks so much for your friendly professionalism."

Raymond & Eleanor T. of Easton

"Great experience with Richards from start to finish! My wife and I are very happy with our blinds. We will positively be recommending you and be using you in the future for our own needs. Thanks!"

Josh H. of Schnecksville

Fresh Corn & Zucchini Cakes

- 2 large eggs
- 1/3 cup low-fat buttermilk or low -fat milk
- 1/3 cup whole wheat flour
- 1 1/4 teaspoon baking powder
- 1/2 teaspoon fine sea salt
- 1/2 teaspoon ground black pepper

Kernels from I ear sweet corn 1 zucchini, grated (about 1 cup) 1/3 cup chopped onion 1/3 cup chopped mint 1 lemon, zest of 2 teaspoons expeller pressed canola oil

In a large bowl, whisk together eggs, buttermilk, flour, baking powder, salt and pepper until smooth. Add corn, zucchini, onion, mint and zest and stir until combined. Heat oil in a large skillet over medium heat. Working in batches, drop batter by scant 1/4 cup measures into skillet. Cook, turning once, until browned and cooked through, 3 to 4 minutes per side; lower heat if pancakes begin to brown too deeply before middle is cooked through. Add more oil between batches if necessary. Serve the pancakes warm or room temperature. Serves 4, makes about 12 pancakes.







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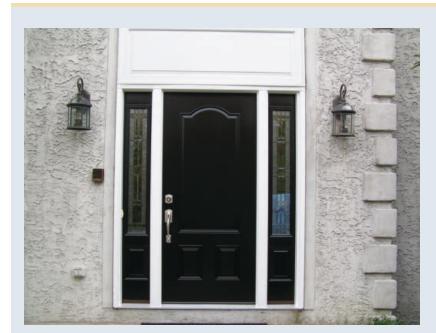
Fresh Corn & Zucchini Cakes

We Specialize In . . .

Penn Windows 1518 Union Blvd Allentown, PA 18109

Address Service Requested







We specialize in ...

- Custom vinyl windows all styles
- Custom steel and fiberglass entry doors, storm doors, French doors and patio doors



We specialize in ...

- Hunter Douglas custom blinds & shades
- Plantation shutters in wood and composite
- Innovative child-safe lift options
- Free in-home consultations
- Remote control options!

